



ERIC P.  
**MASSIE**  
FUNERAL DIRECTORS



I DIDN'T KNOW YOU  
COULD DO THAT

————— *Your guide* —————



*The last  
lament*



When we first meet, there are many decisions to be made.

This guide is based on our years of experience to share some of the many ways a life can be celebrated with a meaningful and personal farewell.

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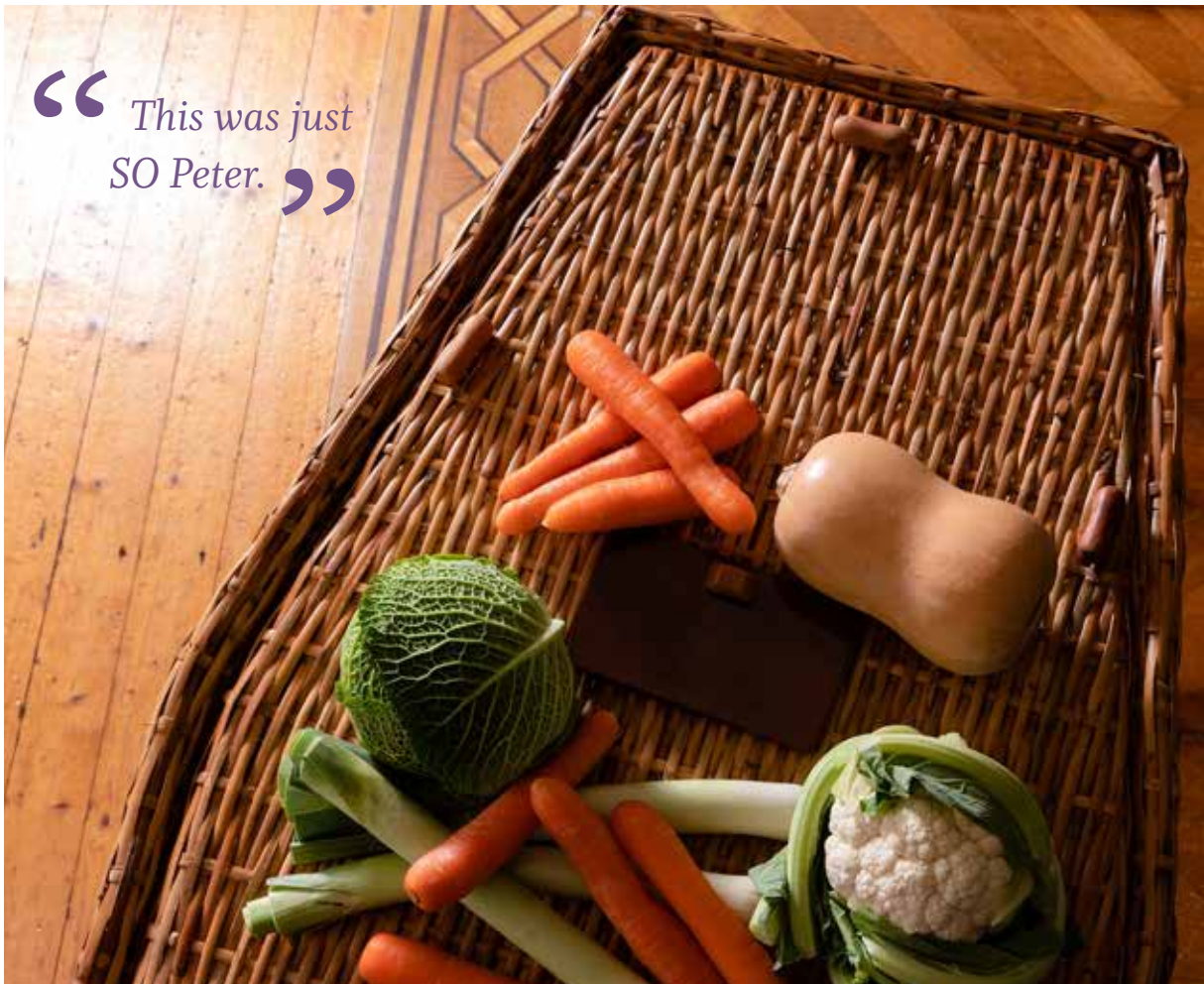
*I didn't know you  
could do that*

## Getting it just right

Arranging a funeral that is unique and personal is what we do best. From the simplest of gestures to an extravagant event, the possibilities are limitless. Our initial arranging meeting will cover the main elements that make

up the funeral. Please use this guide for further inspiration and reflection shared from our years of experience of how families can leave a lasting legacy, commemorate a life well lived and get the final farewell “just right”.

“ This was just  
SO Peter. ”



## *The most thoughtful gestures cost nothing*

Actions speak louder than words and we have lots of experience where a loved one's legacy is captured without



any fuss. Creative ways to celebrate a much loved personality is just a conversation away.



*“ The funeral director simply gave me a rose from the tribute to keep with me always. ”*



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# Arriving in style

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## Hearses



Our fleet is the latest E class Mercedes Benz but there are many ways to arrive in style - ask us about transport options for families too.



Horse drawn hearse

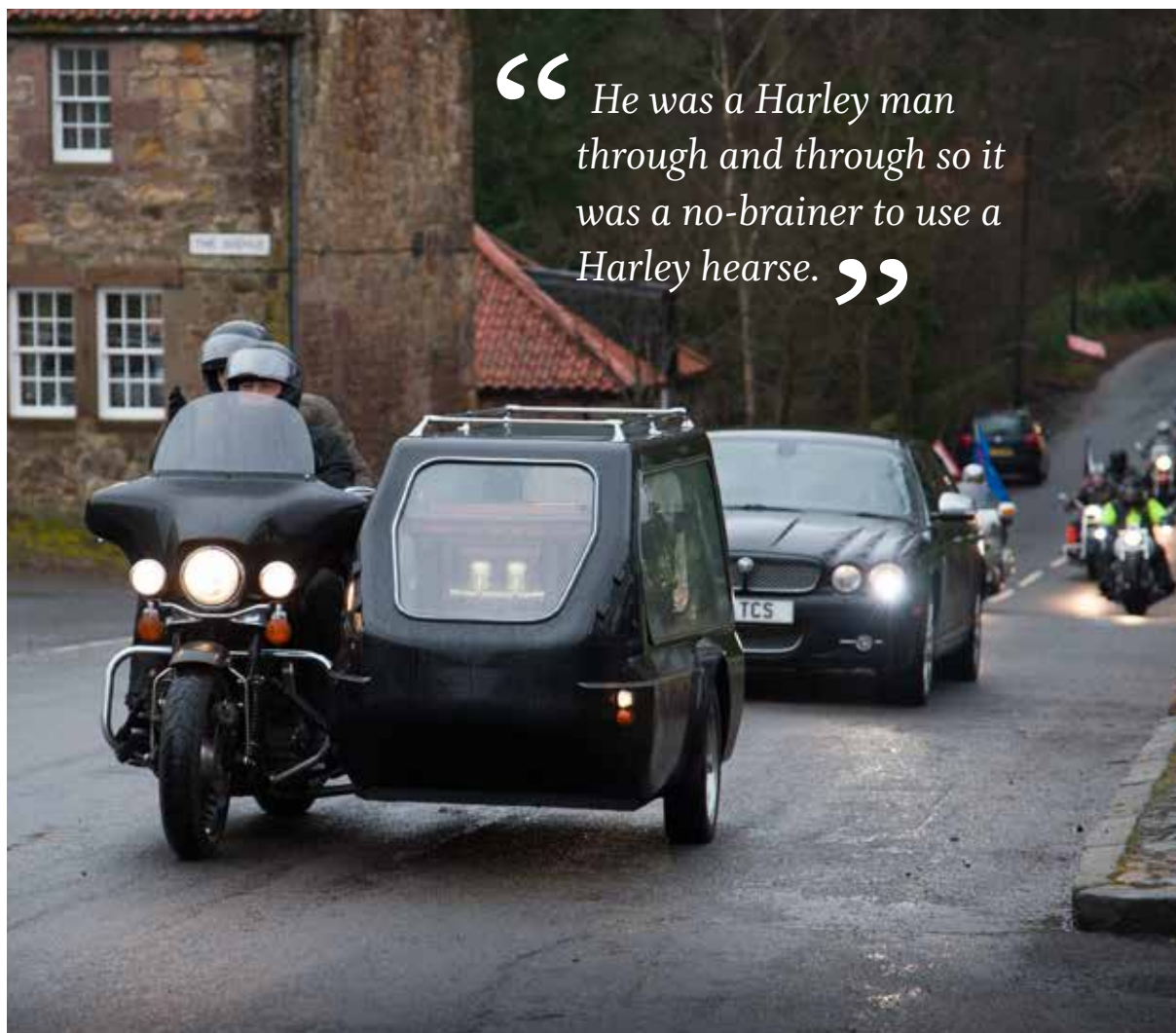


VW bus hearse



London bus

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“ He was a Harley man through and through so it was a no-brainer to use a Harley hearse. ”

## *Routes of significance*

From start to finish, we can plan a suitable route that may include current and former family homes, local neighbourhoods, sports club, places of work, favourite spots, landmarks even “The Local”.

“ The streets were lined with friends and neighbours paying their respects which meant the world to us. ”



# Arriving in style

## Decoration

Dressing the coffin or service venue is a popular way of bringing a theme into the event. Coffins can be designed to any style, image or colour. And we can provide displays with flowers, flags, sports equipment, books or other keepsakes that help reflect a life lived.

“ Her grandchildren’s pictures were displayed on the coffin which brought a smile to us all as it arrived in the church. ”



She had post-it notes for everything. The funeral director suggested we use them to say farewell at the church.

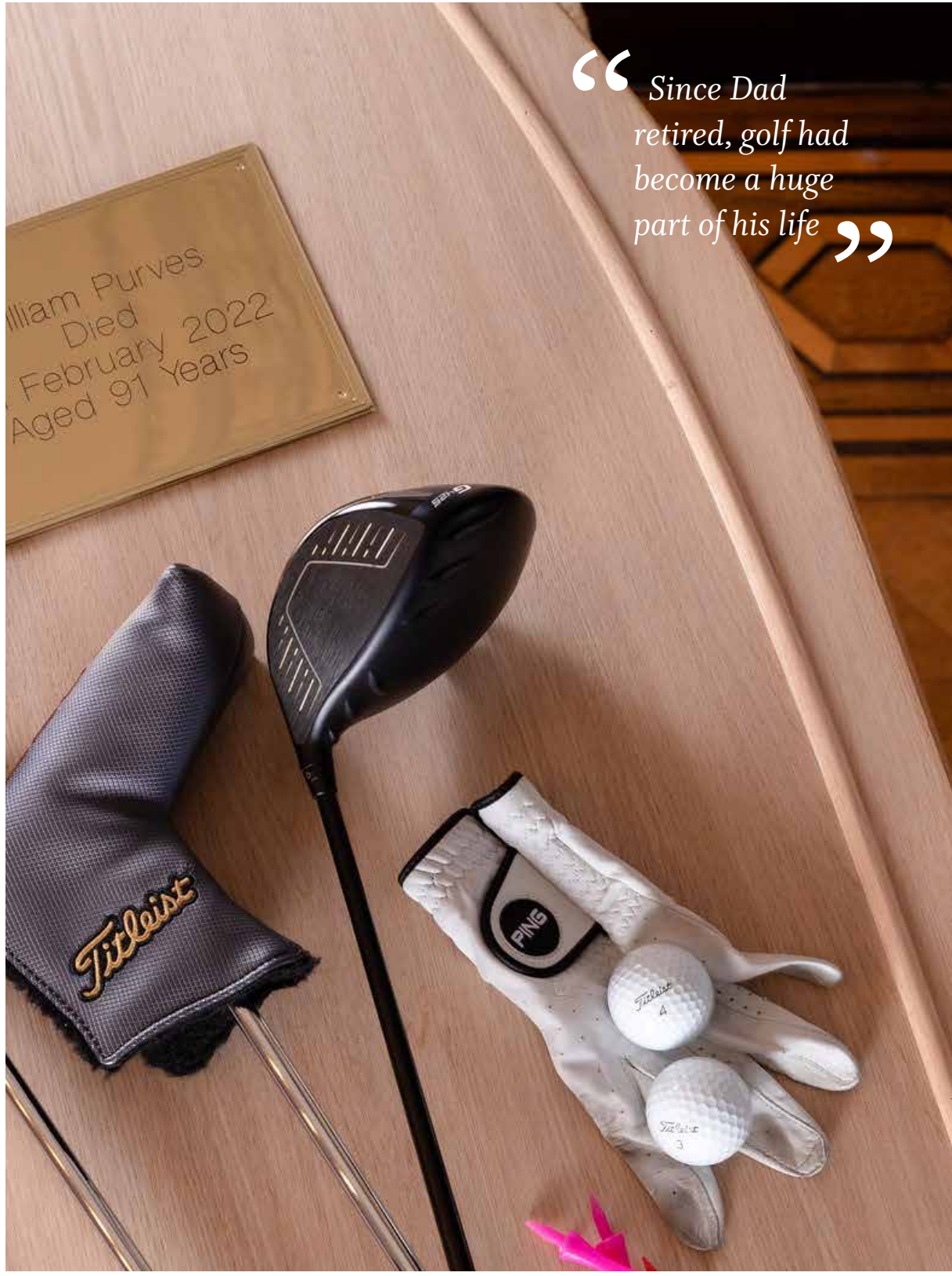


Always a patriot



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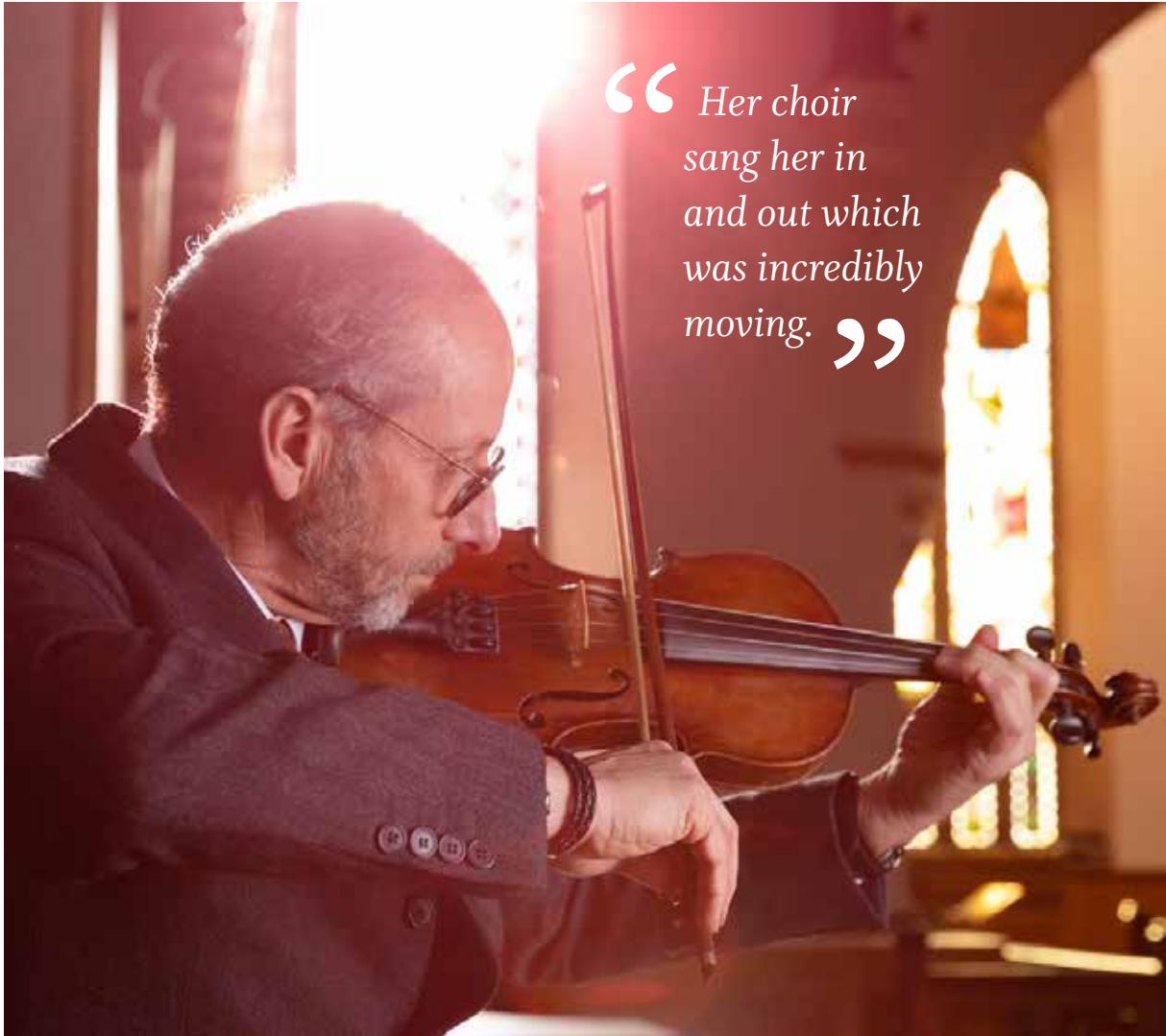


“ Since Dad retired, golf had become a huge part of his life ”



# A memorable service

## Played in



Let music help make an entrance and set the tone for a celebration of life. From pre-recorded tunes to live performances, we can guide you and source musicians, choirs, or soloists. These performances can be recorded as a keepsake too.





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## Dress codes

From club ties and other uniforms to a single colour representing a favourite sports team, mourners are often invited to follow a dress code.

We can also help dress the service space with flowers or items that reflect the same themes.



“ His favourite team's colours were everywhere from what we wore to the flowers and coffin. ”



# A memorable service

## Capturing their personality

Cushions from her home, flowers from his garden, a prized collection - there are so many ways to commemorate a loved one's passion. Our team frequently draw on these expressions to help influence the celebration.

“ His Lego collection was shared with everyone that came – it took a while to hand out but we spoke to every single person who'd made the time to pay their respects. ”



Cushions from home



Flowers from their own garden



From the allotment

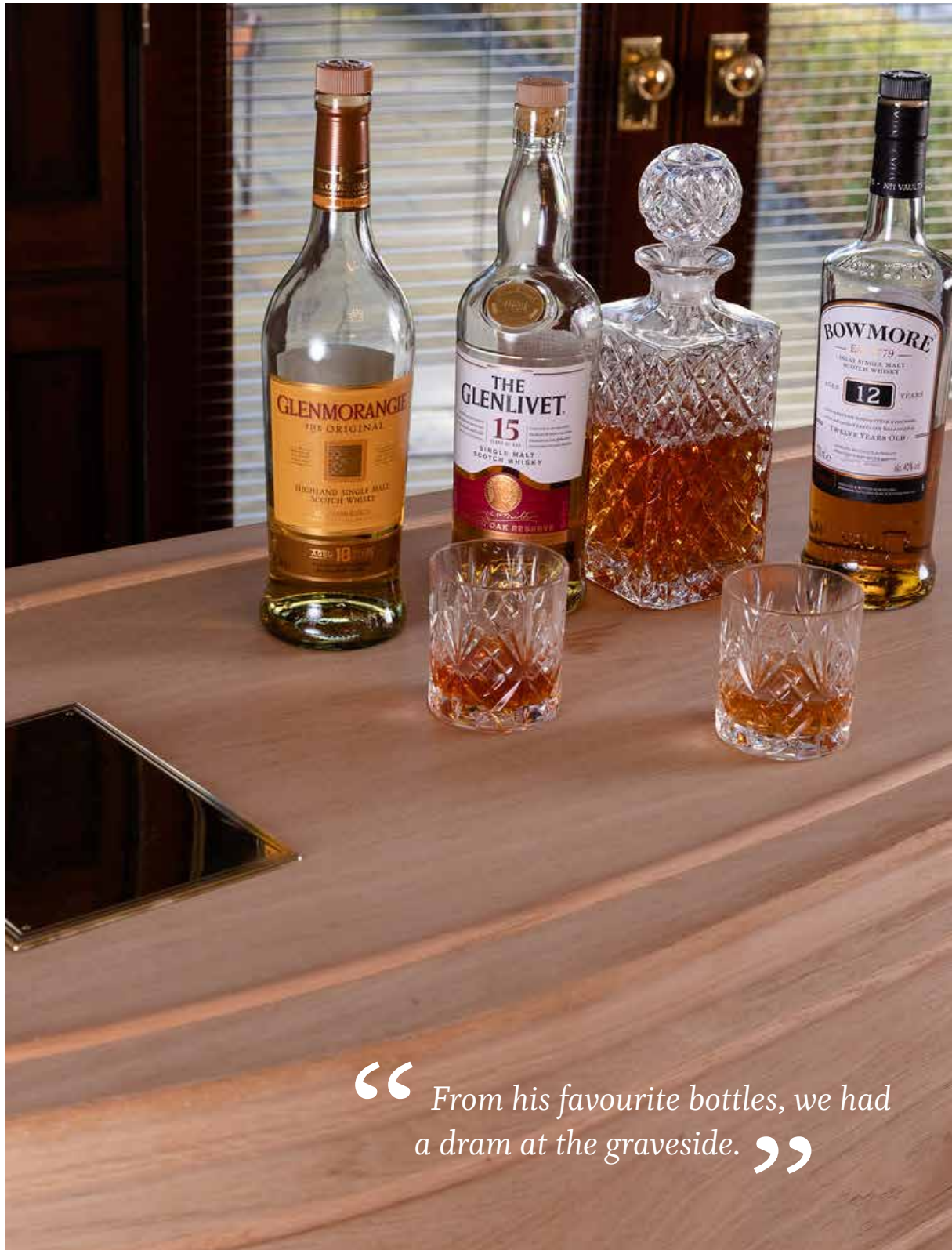


The musician



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“ From his favourite bottles, we had a dram at the graveside. ”

# Technology

## Live stream

No matter where in the world people may be, they can be part of the funeral with our live streaming and web-cast options from churches and crematoria. Where possible, we can even do this at woodland, natural burials and cemeteries.

“ *Isolation and travel restrictions were in place so no-one missed out on mum’s funeral.* ”





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## *Additional AV support*

For venues that anticipate larger numbers, we can provide external and internal screens with AV support to ensure as many people can pay their respects and be part of the farewell. We've even arranged a drive-thru funeral in a popular farmer's field so no-one was excluded.

## *Digital tributes*



Our technical team can help prepare digital tributes, bringing together photo, written and video contributions from any number of family and friends. Saved to a USB, they can be shared with anyone and kept as a memento of the funeral.

“ It felt like Mum was in the room, as we managed to get some video of her alongside all the tributes from the family and former colleagues. ”

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# Leave a legacy

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## Somewhere to go

Graves with memorial stones and markers as well as memorial trees, plants, plaques, benches are just some of the ways we can help you create a place to return to time after time.

“ We wanted somewhere to go, reflect, and remember him so a seat in his favourite park was perfect. ”



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## *For future generations*

Bursaries, prizes, a sporting event are all ways we've helped families leave a legacy in the name of their loved one for future generations.

“ *Every year we get a thank you letter from someone who won the prize in Dad's name.* ”

# Leave a legacy

## Ashes

Ashes can be stored in urns or caskets. These can be used as objet d'art or for interment at a later date. Caskets can be from the same material as the coffin and most are bio-degradable. We have a wide variety of styles, materials and designs to choose from.

Scatter tubes also come in a range of designs and styles as well as sizes enabling families to easily disperse the ashes. For those that want to go out with a bang, we can arrange for fireworks displays, at-sea scattering, or dispersal with a difference.



*A variety of scatter tube designs are available*



*Scatter tube*



*Newton ashes casket*



*Wicker ashes casket*



*Wool ashes casket*



*Seagrass urn*



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*“ We never knew it was possible but had a fireworks party with Dad’s ashes on the first anniversary of his death which brought us all together again. ”*

# Keep a memento

## Make it meaningful

A memento of someone special is a personal and meaningful way of sharing their legacy at a funeral.

“ She was a book worm, so sharing her collection made total sense. ”



### Meaningful personal keepsake ideas

- Orders of Service and digital tributes on USB
- Cord tassles from the coffin
- A duplicate coffin name-plate
- Loved one's fingerprint as a print or in jewellery
- Loved one's cast of hand
- Ashes made into jewellery
- Ashes made into vinyls
- Personal mementos to remember someone by: seeds to plant, books from their library, or golf ball to play.



A digital tribute on a USB



A duplicate coffin name-plate

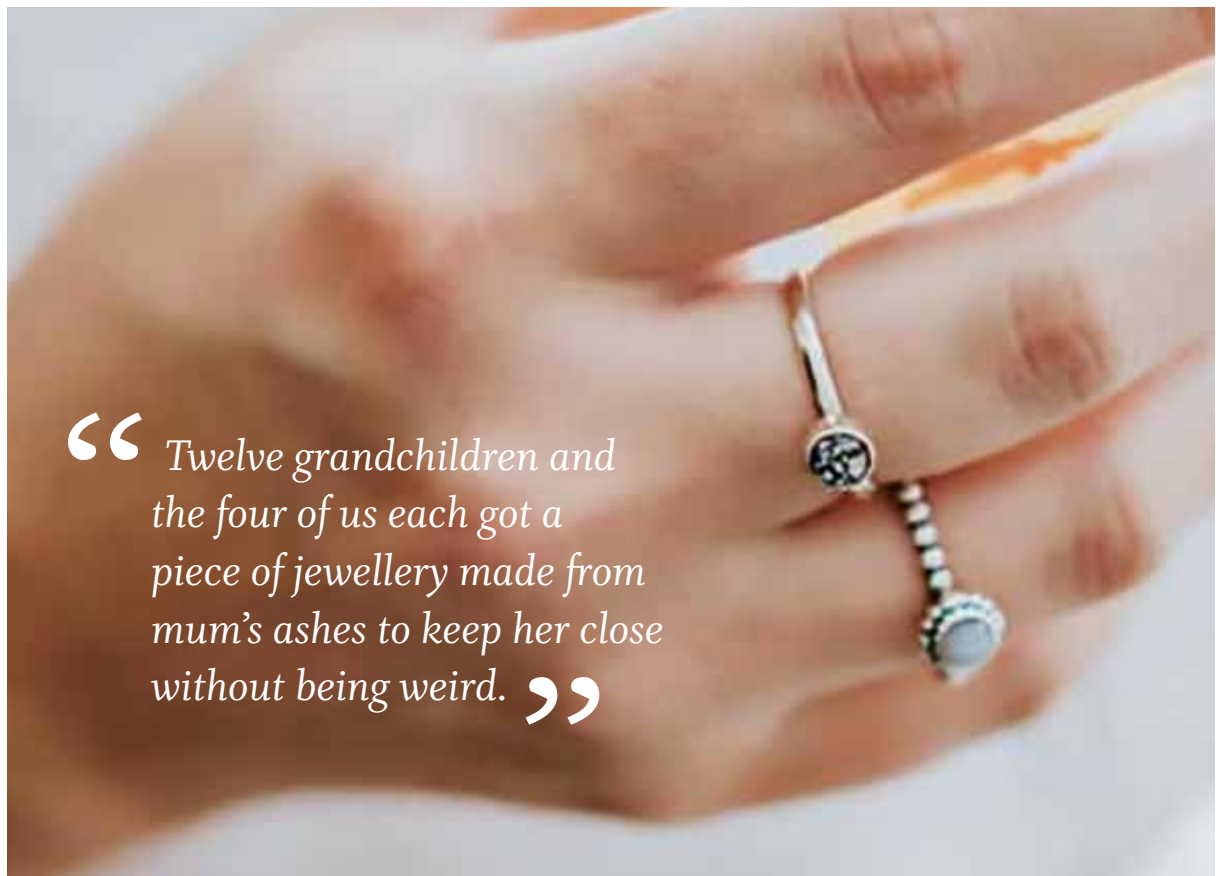


Cord tassles



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“ Twelve grandchildren and the four of us each got a piece of jewellery made from mum's ashes to keep her close without being weird. ”

It's possible to create jewellery and art from a loved one's ashes: necklace pendants, rings and earrings are popular choices. We can also take a finger print and cast this to jewellery pendants or make a cast of a loved one's hand. Keeping them close in a dignified way can be helpful to some grieving families.



*Beautiful jewellery created from ashes*



*Finger print guitar pick*



*Art made from a loved ones ashes*



*Finger print on a pendant*



 | *A toast to...*



“ *The funeral director noticed Dad’s malt collection and recommended we include this somehow in the service. What a great idea, and we said our goodbyes just as he would have wanted.* ”



*Each funeral is unique  
Every funeral is special*

We love when we're asked to do something out of the ordinary.  
And we know how easily a single idea can transform a funeral  
into something unique and memorable.  
Lean on our experience when you need help the most.

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