





FUNERAL PLANNING - safe, affordable and tailor-made



LOOK AFTER YOURSELF AND THOSE YOU LOVE

Benefits of planning ahead



Remove the burden for my family

Spare your loved ones the burden of decision making by specifying your wishes, or go one step further and cover much of the cost in advance.



Save money

Planning ahead makes financial sense when the average cost of a UK funeral in 2019 was $\pounds4,417^*$ - up 55% from the 2010 price of $\pounds2,857$.



Design my own funeral

Simple no-frills send-offs to extravagant events and everything in between can be planned to the finest detail in advance.

Your Funeral.

WE KNOW THE BEST PERSON TO PLAN A FUNERAL IS... YOU

We're here to help you get just what you want.

For most of us in the UK, discussing our own death and dying generally is still a difficult conversation to have with our loved ones.

You can plan ahead by considering:

- Free Plans of Wishes for you to record your choices in a document to leave for loved ones
- A prepayment funeral plan which sets out your choices and pays for the funeral director's services at today's prices

Affordable, flexible and tailored to include everything you want.

No compromises on service or quality; now or in the years to come.



ır Way.

A SMART WAY TO SAVE

Funeral costs have been rising year on year.^{*} Fixing our funeral director's costs at today's prices makes sense. A Jacob Conroy & Son prepayment plan through Golden Charter means:

- ♥ We *guarantee* our professional fees will never rise, no matter when the funeral is required.
- An allowance is ring-fenced for other necessary costs (cemeteries, crematoria etc).
- You choose the funeral that you want, right down to the fine detail.

Comparing our funeral plans to Over 50s plans

Protecting your family from the worry of funeral costs and arrangements in the future comes by having a plan based on what you want. Second guessing your wishes can be costly.

HOW DO THEY COMPARE?	FUNERAL PLAN	OVER 50S INSURANCE POLICY
Does it help protect against rising funeral costs?	~	×
Can you specify your funeral wishes with a trusted funeral director?	~	×
Can it help save loved ones from the worry and stress of funeral arrangements?	~	×
Does it offer the option to pay by monthly instalments?	~	~

Tailoring the plan to your budget comes by having a detailed discussion with Jacob Conroy & Son. We can advise on what is possible as well as costs. We help provide peace of mind for you and your family.

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FUNERAL COSTS YOU NEED To think about

Our plans guarantee our professional fees. There are third party costs to factor in too so our plans set aside an allowance based on what you want included.

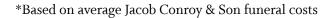
OUR FEES INCLUDE	THIRD PARTY COSTS	
Professional services and making arrangement for cremation or burial	Crematorium fee	
Transportation of the deceased from place of death to our premises	Purchase of lair	
Care of the deceased and, if requested, preparation for family viewing	Cemetery fee: opening of new or existing grave for burial or interment of ashes	
Advice on certification and registration of death and related documentation	Minister or Officiant fee	
Digital obituary	Newspaper notice	
Coffin or casket requested	Flowers	
Collection of clothes and keepsakes if requested	Hire of church, hall or other venue	
Family viewing	Fees of organist, musicians, performers	
Bereavement after-care	Catering	
Return of ashes	Memorials: headstones, trees or books	
Provision of funeral vehicles – Mercedes E Class	Ashes urns, keepsakes or scatter tubes	

How much will my funeral plan cost?

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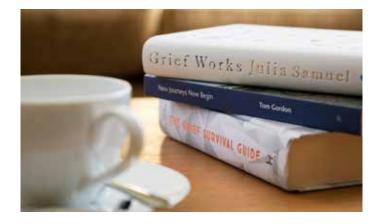
The total cost of your funeral plan is based entirely on the choices you make. Traditional funerals in Northumberland range between £3,475 and £5,335.* But it's also fair to say a funeral can cost as little as £2,235 while bespoke events may be £8,000 plus. A £249 Golden Charter administration charge will also be added to all plan costs.

We don't tell. We ask. The result is you get the funeral that you want, right down to the last detail.



PAYING IS EASY

Spread the cost or make a one-off payment. We offer a number of ways to pay for prepayment funeral plans – simply choose the one that is right for you.



SINGLE PAYMENT OPTION

You can make a one-off single payment for immediate cover.

12 MONTHLY PAYMENT OPTION

If you would prefer to spread the cost, you can pay over 12 monthly payments by Direct Debit at no extra cost.

LOW COST INSTALMENT OPTION

If you would like to spread the cost over a longer period for a lower monthly payment, our low-cost instalment option offers terms of between two and 30 years payable by Direct Debit.

FIXED MONTHLY PAYMENT OPTION

We also offer a fixed monthly payment option where you pay a fixed monthly amount by Direct Debit, based on your age at time of application and choice of funeral plan; which is payable for life or until the age of 90.

ADMINISTRATION FEE

As well as covering the delivery of your funeral as per the term and conditions of your plan, your plan price includes a one-off £249 administration fee which Golden Charter receives to cover the cost of setting up, managing and administering your funeral plan.

For further information on the payment options, please refer to the Key Features Document and Payment Information.

Golden

Charter

P L A N N I N G AUTHORITY

FUNERAL EXPERTISE FROM THE EXPERTS

Why Jacob Conroy & Son?

Jacob Conroy & Son has been helping bereaved families in Morpeth and the surrounding area for generations. Now part of the William Purves family, fifth generation family funeral directors, we still deliver our services based on the core values of compassion, dedication, integrity and respect. Our clients and their families matter. So getting what you want, at the right price, matters.

When it comes to price, we're transparent, including as standard what others may add on as extras. We care that your family are not left with unexpected surprises. We make no compromises on service or quality; now or in the years to come.

Golden Charter

Golden Charter is one of the UK's independent funeral plan providers. With a Golden Charter funeral plan from Jacob Conroy & Son your payments are protected. Your money is paid into the Golden Charter Trust^{*} which is run by a Board of Trustees, completely independent of Golden Charter. To find out more about the Trust and how it protects customers' funds, visit goldenchartertrust.co.uk

*This excludes the fixed monthly payment option where money is paid to a UK life assurance company and managed by them.

Call us today on 01670 515 521 to make an appointment in branch or we can come to your home. It doesn't cost to have a conversation. But to get it right? That's priceless.

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